



December 5, 2018

Edmonton Screen Industries Office

(ESIO, Edmonton, AB) The Board of Directors of the Edmonton Screen Industries Office (ESIO) is delighted to announce the appointment of five new Board members, who officially joined the organization on October 20, 2018.

The search, conducted by the Vogel Group, connected the ESIO to dozens of top Edmonton business leaders. With a selection of so many excellent candidates, the ESIO Board was challenged to narrow the field to the following appointees: Pamela Freeman, Peggy Garritty, Kristina Milke, Tina Thomas and Lynette Tremblay.

The new Board members bring a wealth of experience in the following areas: communications and marketing, strategy and innovation, market analysis, business development, tech start-ups/scale-ups, government relations, policy development, angel investing and venture capital (see attached list of ESIO Board of Directors).

The ESIO is committed to Edmonton becoming a national and international centre for screen media production excellence, which means more than being a destination to shoot movies. The scope of ambition for the ESIO includes working with the screen industries sector to: explore innovations and the future of the industries on multiple platforms; facilitate local content production; protect ownership of intellectual property; seek out markets and distribution avenues for that content and attract a range of projects that Edmonton's talent pool can support.

"It was important to find individuals who filled in gaps in our knowledge and experience," explains ESIO Chair Carman McNary. "We have added very well qualified individuals in their specific areas of expertise to create a diverse Board that has the skills and experience needed to help lead Edmonton in becoming a national and international centre for screen media production excellence."

CEO Josh Miller concurs, "Our volunteer Board has been a tremendous resource for me and for the organization. I look forward to welcoming and working with our new Board members as we move to fully operationalize our programs and begin considering client proposals by April, 2019."

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For further information, please contact:

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BOARD MEMBERS

CARMAN R. MCNARY, Q.C., ICD.D. (Chair)



Carman is a Counsel in Dentons Canada LLP's Edmonton office. His law practice is primarily focused on taxation and corporate law, and providing strategic advice to enterprises and their Boards. Carman is a member of the Board of private corporations, and currently serves as a Director for the Edmonton Regional Airport Authority and as Chair of the Alberta Advisory Board for Fire & Flower Inc. He has previously chaired and participated in a range of not for profit organizations, including Co-Chair of the 2017 United Way Campaign, Past Chair of the Edmonton Community Foundation, Past Chair of the Alberta Chambers of Commerce and the Edmonton Chamber of Commerce, Vice Chair of the Edmonton Metro Mayor's Advisory Task Force, and Past Member of the Mayor's Task Force on Eliminating Poverty. Carman and Averie are also active supporters of a wide range of social, health and cultural charities and not-for-profit organizations in our community.

ANDREA MONDOR (Vice-Chair)



Andrea is Co-Founder of Edmonton-based BOLT Transition Inc. Her experience includes: public member and Vice Chair of the University of Alberta Senate, Chair of the University of Alberta Nomination of Chancellor Joint Committee, Member of the Alberta School of Business Advisory Council, and former director of the Edmonton Chamber of Commerce.

TONY BRIGGS



Tony is the Executive Professor of Innovation and Entrepreneurship, and the Executive Director of the Technology Commercialization Centre, at the Alberta School of Business. He co-founded the Entrepreneurship@UAlberta and eHUB initiatives, is a founding board member of the Venture Mentoring Service and co-authored the University of Alberta Impact Report. Born in Edmonton, Tony worked at Harvard Medical School, and consulted for leading innovators like Dow Agrosiences and DuPont. Tony received a doctorate in business administration from Boston University, an MS in management (MIT Sloan), an MBA in finance (UBC) and a BSc Hons. (University of Alberta.)

CHRIS BRUCE, FICB, MBA, ICD.D.



Chris retired from his career as a Vice President at Scotiabank in early 2016 after a 36 year career. In addition to his role with Edmonton Screen Industries Office Society, he is currently Vice-Chair of the Board of the Habitat for Humanity Edmonton, and Treasurer of the Board of the 2001 World Athletics Foundation. His past board governance experience includes: Secretary of the Board of the Edmonton Eskimos Football Club, member of the Board of the Edmonton Chamber of Commerce, and of the Edmonton Oilers Community Foundation. Chris and his wife Michelle share 5 children and 5 granddaughters who all live in the Edmonton area.

PAMELA FREEMAN



Pamela recently retired from TEC Edmonton as COO. During that time, she worked closely with regional partners and three orders of government to bring programs, support and resources to entrepreneurs. She is a past member of the Conference Board of Canada, Innovation and Commercialization Council, a founding member of the International Commercialization Alliance, and a member of the Western Innovation Initiative Committee - a loan program for western Canadian companies. Pamela has held senior positions in a number of non-profit organizations. She has an MBA from the University of Alberta, is a Certified Management Consultant; and currently is a member of the Advisory Committee, BTech Program, NAIT and co-owner of Plum Home & Design.

PEGGY GARRITTY



Until June 2018, Peggy served as ATB's Chief Reputation and Brand Officer, responsible for helping build ATB's reputation as a trusted financial partner for over 710,000 customers across Alberta. She now owns her own consulting company, building on her experiences in communications and marketing to help companies, organizations and individuals think about their purpose and develop their unique brands. Peggy also chairs the board for the Winspear Centre and Edmonton Symphony Orchestra and is a member of the boards for the Art Gallery of Alberta, the Edmonton Screen Industries Organization, and Swimco, a national retail swimwear company.

JOHN MCGOWAN CPA-CMA; ICD.D



John began his leadership career as County Manager for the County of Grande Prairie. From Grande Prairie he moved to Alberta Municipal Affairs as Deputy Director and later Executive Director of the Municipal Services Branch. During his provincial career he was Assistant Deputy Minister in both the Improvement Districts Administration and Local Government Services before assuming the role of Deputy Minister of Municipal Affairs. John then moved to CEO of AUMA/AMSC, John had a lead the major restructuring of AUMA in a strong voice for Urban municipalities and the building of a significant shared services corporation to support municipalities. John retired from AUMA in 2015 but continues to help governments through his consulting company McGowan and Associates and through appointments to several Boards and Committees.

KRISTINA MILKE



Kristina is the President of Valhalla Angels, one of Canada's most active angel investing groups and an Executive/Co-Founder with Valhalla Private Capital. As well as being an angel investor herself and an A100 member, she spends time supporting the entrepreneurial eco-system in Edmonton by both mentoring and participating on the Board of Advisors with Venture Mentoring Services (VMS) a world-renowned mentoring program with a local branch operating at the University of Alberta. Kristina is also on the Board of Directors for the National Angel Capital Organization (NACO). Kristina received Bachelor of Commerce from the University of Alberta and is a CPA/CA.

IAN MURRAY



Since 1989 Ian has been President of Ian Murray and Company Ltd. (IMC). Ian has been involved in numerous projects in roles including project management, commercial negotiations, operational and financial restructurings, government and regulatory affairs, business planning and due diligence support. Ian has a law degree from the University of Alberta and a Masters of Business Administration degree from the University of Western Ontario. Ian's other community involvement has included being the former President of the North Saskatchewan River Valley Conservation Society, former Vice President and Treasurer of the Environmental Law Centre, board member of the Edmonton Eskimos and he has coached youth baseball and basketball teams.

SCOTT NYE



In addition to his CPA, CMA, and MBA, Scott brings over 20 years of professional experience to the Board in traditional finance & accounting positions as well as corporate strategy, business operations, marketing, and service development roles. His career has spanned a variety of sectors including interactive entertainment, telecommunications, construction, biotechnology, and cultural industries. He currently manages finance and operations for the Edmonton office of UK-based start-up Improbable. Prior to this,

Scott spent several years at Electronic Arts - supporting BioWare locally as well as other Studios across North America.

TINA THOMAS



Tina is the Executive Director of Strategy & Innovation at the Edmonton Public Library where she leads technology services, research and assessment, marketing, fund development and system wide teams in implementing the EPL Business Plan and other organizational priorities. She has experience in a broad base of business disciplines including product and solution marketing, strategy, market analysis, and business development. She holds an executive MBA from Queen's University, a Bachelor of Commerce from the University of Alberta and a CPA - CMA. In 2013, she was named Capital Communicator of the Year by the International

Association of Business Communicators, Edmonton Chapter. In 2011, she was honoured as a *Library Journal* Mover and Shaker as well as one of the Top 40 Under 40 by Avenue Magazine.

LYNETTE TREMBLAY



Lynette is Government Relations Manager for Alberta's Industrial Heartland Association, a non-profit economic development organization, where she works with governments, associations and industry to influence policy development for attracting investment and increasing competitiveness. Lynette previously worked at senior levels with provincial and municipal governments, and the private sector, in B.C., Ontario and Alberta on marketing and communications, strategic planning, policy development and intergovernmental affairs. Lynette's committee and board

experience includes: Member of the Fort Saskatchewan Chamber of Commerce Policy Committee, Board Member of the Stop Abuse In Families Society, Member of the AUMA Infrastructure and Energy Committee, and Chair of the Municipal Advocacy Partnership.